

- NEW CUSTOMER
 EXISTING CUSTOMER



PADDLE NUMBER _____

CUSTOMER ID _____

BIDDER REGISTRATION APPLICATION

1. CUSTOMER INFORMATION

LONDON 2012

| | | | | | | |
|------------|--|--|------------------|-----------------------------|--------------------|--|
| INDIVIDUAL | Full Legal Name | | Phone #1 | Phone #2 | Fax | |
| | Physical Address | | City/Province | State | Zip/Postal Country | |
| | Billing Address | | City/Province | State | Zip/Postal Country | |
| | E-mail Address | | | | | |
| | Credit Card Number | | Expiration | Name on Card (if different) | | |
| COMPANY | Business Entity | | Phone #1 | Phone #2 | Fax | |
| | Billing Address | | City/Province | State | Zip/Postal Country | |
| | Type of Business | | Position / Title | Year Established | Annual Sales | |
| | Company Type (Individual / Proprietorship / Partnership / Corporation / Other) | | | | | |
| | Federal Tax Identification Number | | | Resale Number | State | |

2. REFERENCES - TRADE CREDIT REFERENCES OR DEALERS OR AUCTIONEERS WHERE YOU HAVE PURCHASED

| | | | | | |
|--|--|---------------|---------------|------------|---------|
| Company Name | | Contact Name | Contact Phone | | |
| Address | | City/Province | State | Zip/Postal | Country |
| Number of Years Doing Business With this Company | | | | | |

SGI EMPLOYEE USE ONLY

| | | |
|--|-------------|---|
| Bid Limit Requested | Lot Pick-up | <input type="checkbox"/> Consolidated Shipment to Collezione Wine Cellars in Hong Kon <input type="checkbox"/> Winning lots will ship directly to physical address above. <input type="checkbox"/> Winning lots will be picked up at EHD London. <input type="checkbox"/> Other arrangements |
| Government ID (Driver's License, Passport, etc.) | | |

3. ACKNOWLEDGEMENT

I hereby request approval of this registration for the sale listed above ("Auction Sale") by Spectrum Wine Auctions ("SWA"). I acknowledge that I have received, read, understand and agree to the Terms and Conditions of Sale ("Terms") applicable to the Auction Sale. I hereby request registration of the Bidder as a Floor Bidder as defined in the Terms, and I UNDERSTAND AND AGREE THAT NO LOT MAY BE RETURNED BY A FLOOR BIDDER. I acknowledge and agree that a nineteen and one-half percent (15% for wine auctioned by Spectrum Wine Auctions) buyer's premium ("Buyer's Premium") will be added to the hammer price for all lots purchased and that I personally, and the Bidder, if different from me, are jointly and severally responsible to pay SWA the aggregate of the hammer price, Buyer's Premium, plus applicable delivery and/or handling costs and all applicable sales tax (the "Purchase Amount").

4. SIGNATURE

I agree to the Acknowledgements in Section 3 and grant permission to Spectrum Wine Auctions to contact me about future auctions and other offerings.

Bidder Signature

Date

SGI Employee Who Verified ID and Bid Limit

5. ADDITIONAL REFERENCES - TRADE CREDIT REFERENCES OR DEALERS OR AUCTIONEERS WHERE YOU HAVE PURCHASED

| | | | | |
|--|---------------|---------------|------------|---------|
| Company Name | Contact Name | Contact Phone | | |
| Address | City/Provence | State | Zip/Postal | Country |
| Number of Years Doing Business With this Company | | | | |
| Company Name | Contact Name | Contact Phone | | |
| Address | City/Provence | State | Zip/Postal | Country |
| Number of Years Doing Business With this Company | | | | |

6. REFERENCES - BANK

| | | | | |
|---|----------------|-----------------------|------------|---------|
| Bank Name | Account Number | Contact Name / Number | | |
| Bank Address | City/Provence | State | Zip/Postal | Country |
| Number of Years Doing Business With this Bank | | | | |

7. REPRESENTATIONS, WARRANTIES AND PERSONAL GUARANTY

I hereby represent and warrant that I am authorized on behalf of the above-named Bidder, including, without limitation, the authority to agree to the terms, to place bids, execute documents, to act and bind the Bidder in connection with the Auction Sale, and to receive any lots purchased or any funds that may be due to Bidder, and to engage in all other acts on behalf of Bidder as if I personally were the Bidder. I hereby irrevocably and unconditionally personally guarantee, jointly and severally with Bidder, and promise to pay to Spectrum Wine Auctions on demand, the Purchase Amount or any outstanding portion thereof as well as all other amounts that may be owing by Bidder to Spectrum Wine Auctions related to the Auction Sale, and I expressly waive protest, presentment, diligence, demand and notice of any kind. I agree that Spectrum Wine Auctions may collect any amounts due hereunder from me regardless of whether Spectrum Wine Auctions pursues Bidder or any security interest Spectrum Wine Auctions may have. I understand that Spectrum Wine Auctions will rely upon these representations, warranties, agreements, and guarantees in approving this registration and/or extending credit to Bidder and/or giving Bidder other consideration in connection with the Auction Sale.

| | | | | |
|------------------|---------------|----------|------------|---------|
| Full Legal Name | Phone #1 | Phone #2 | Fax | |
| Physical Address | City/Provence | State | Zip/Postal | Country |
| Billing Address | City/Provence | State | Zip/Postal | Country |
| E-mail Address | | | | |

Bidder Signature (DO NOT INCLUDE TITLE)

Date